

# “LIVE FREE FOR A YEAR”

## OFFICIAL CONTEST RULES

**NO PURCHASE NECESSARY TO ENTER OR TO WIN. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

### 1. ELIGIBILITY

- a. **The contest is open to STAR 94.5 WCFB listeners who are 18 years of age or older and who reside in the total survey area of Orange, Seminole and Osceola Counties and as defined by Orlando Nielsen Radio Market Report.** Employees of STAR 94.5/WCFB its license, Cox Communications, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the total survey area as defined by Orlando Arbitron Market report area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household. Listeners are eligible to win STAR 94.5 contests once every thirty days and remain eligible for the monthly mortgage/rent and car payment giveaway. Only one entry per individual, per household is allowed, even if the same individual's phone call or entry is selected more than once.
- b. Participants in the contest must possess valid government issued photo identification & must be a legal US citizen.

### 2. HOW TO WIN

- a. On-air participation in STAR94.5's "Live Free For A Year" contest will begin weekdays starting on March 6, 2017 at approximately 10:05am, and will end on or about April 14, 2017 with the final qualifier being awarded on November 10, 2016 at approximately 5:50pm. Winners Announced: Daily winners (7): at time of giveaway; Grand Prize Winner: April 14, 2017 between 3p-5p. b. Each weekday at approximately 10:05a.m., 11:05a.m., 1:05p.m., 2:05p.m, 3:05p.m. and 4:05p.m. the "Live Free For A Year" sounder will play. The 9th caller at 844-945-2945 will win a \$100 check and qualify for the grand prize.
- c. App participation in STAR 94.5's "Live Free For A Year" contest will begin weekdays starting on March 6, 2017 at approximately 5:50pm, and will end on April 13, 2017 at approximately 5:50pm. Winners Announced: Daily winners (1): at time of App giveaway at approximately 5:50pm. **Grand Prize Winner: April 14, 2017. If selected as grand prize contestant the WCFB/STAR 94.5 Marketing Team will arrive on-site between 3p and 5p at the address provided at the time of winning and/or at the address provided at the time of picking up the qualifying prize. If the selected grand prize winner is not available at the time the WCFB/STAR 94.5 Marketing team arrives, no additional attempts will be made, if anyone who is not the intended contestant tries to claim the prize, if intended contestant shows up after the station attempted to award grand prize in person, another grand prize winner will be randomly selected and the grand prize winner process will start over. If the second randomly**

**selected grand prize winner is not available at the time the WCFB/STAR 94.5 Marketing team arrives, a third random grand prize winner will be selected and called on the phone at the number provided at time of qualifying. If you don't pick up at time of first attempted call (no message will be left), no additional attempts will be made, if anyone who is not the intended contestant picks up to claim the prize, if intended contestant calls back after the station attempted to call, or if connection is lost, disconnected, dropped or call is incomplete another grand prize contestant will be randomly selected at the discretion of station management.**

**By participating in the contest, grand prize winner agrees to have their name, voice, likeness, and visual appearance recorded and used in any advertising (print, digital, audio, video or otherwise), social media, or broadcasting material relating to the contest. And without additional compensation.**

**Limit: One (1) qualifying prize (\$100 cash per person and per household during run of contest.**

The STAR 94.5 App is a free download in the iTunes and Google Play stores. Once the free App has been downloaded, click the "Open Mic" feature. Leave a message that includes your name, reachable and working phone number and the message that you want to Live Free For A Year. Each weekday during the mentioned contest period, we will randomly select and contact one potential App winner at approximately between 5:00pm and 5:50pm to win \$100 and could qualify to win the grand prize. If selected App contestant doesn't pick up at time of attempted call (no message will be left), no additional attempts will be made, if anyone who is not the intended contestant picks up to claim the prize, if intended contest calls back after the station attempted to call, or if connection is lost, disconnected, dropped or call is incomplete another App contestant will be randomly selected at the discretion of station management.

d. STAR 94.5/WCFB is not responsible for participants to have the necessary equipment, if any, to enter the contest or for any lost, disconnected, dropped, misdirected or incomplete telephone calls.

e. Contestants may be disqualified at the sole discretion of the STAR 94.5/WCFB.

### **3. HOW TO REDEEM**

- a. Any contestant who is to receive the \$100 check must give their information in order to receive payment.
- b. Listeners must fill out all appropriate paperwork at the WCFB Studios located AT 4192 N. John Young Parkway Orlando FL 32804 during regular business hours, Monday-Friday, and within 10 days of winning prior to receiving their prize. Once all paperwork is complete the prize (a check) will be mailed to the winner within 45-60 days.
- d. Winners receiving over \$600 will receive a 1099, from STAR 94.5/WCFB.
- e. Mortgage/Rent and car payment qualifiers will be contacted by STAR 94.5/WCFB. The Grand Prize Winner will come to the WCFB studios to fill out a Winner's Release Form and present a copy of their mortgage/lease and car payment statement that lists them as the owner/leasee dated within the last 60 days. That amount will be multiplied by 12 and once all paperwork is completed, the grand Prize winner will receive a check (in approximately 45-60 days) for the total amount UP TO \$18,500. Winners with no mortgage/lease will not be eligible for the \$18,500 grand prize amount. Winners without a car payment

statement will not be eligible for \$18,500 grand prize amount. Winners without either mortgage/lease or car payment statement will not be eligible for the total grand prize amount of \$18,500. Winners receiving over \$600 will receive a 1099, from STAR 94.5/WCFB.

#### **4. PRIZE DETAIL**

Each winner will receive:

- a. Daily winners: \$100 check valued at \$100.
- b. Grand Prize winner: A 12-month mortgage or rent and car payment. Monthly rent or mortgage not to exceed \$1100.00. Monthly car note not to exceed \$441.00 (Total prize value: up to \$18,500)

#### **5. PRIZE RESTRICTIONS**

No cash alternative or substitution of any prize will be provided. All taxes (including, without limitation, federal, state, and local taxes) on or connected with any prize, and the reporting consequences thereof, are the sole and exclusive responsibility of the respective winner. If required by law, STAR 94.5/WCFB reserves the right to withhold and remit to the appropriate taxing authorities the amount of any tax or taxes due.

#### **6. VERIFICATION**

All winners will be subject to a verification check. All winners must bring proper identification cards, or a valid driver's license, and submit social security number to receive their prize. The winner must appear in person to redeem the prize.

#### **7. GOVERNING LAW**

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION, AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE PARTICIPANT OR SPONSOR IN CONNECTION WITH THE GAME SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF FLORIDA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAW.

#### **8. CONDITIONS**

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners will be required to complete a prize receipt and release form and may be required to complete a W9 taxpayer identification form. Failure or refusal to execute the release will result in the winner forfeiting the prize.
- b. By participating in the contest, winners agree to have their name, voice, likeness, and visual appearance used in any advertising (print, audio, video or otherwise), social media, or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. STAR 94.5/WCFB in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the STAR 94.5 WCFB website or who is otherwise in violation of the rules.

The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

d. STAR 94.5/WCFB reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, listeners agree to be bound by these contest rules, any modification thereof, and by all other rules imposed by Station Management. If due to circumstances beyond the control of the station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, the station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.

e. STAR 94.5/WCFB is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

f. Listeners accessing our station audio via IP (eye-pee) connections like website-based streaming or mobile devices are welcome to enter. However, STAR 94.5 cannot be responsible for delays in electronic transmission of station audio to IP devices. By entering this contest, listeners acknowledge their understanding and agreement to this specific provision of the contest rules.

#### **9. LIST OF PRIZE WINNERS OR OFFICIAL RULES**

a. For a list of prize winners or a copy of these Official Rules, mail a hand printed, self-addressed, stamped envelope to: STAR 94.5/WCFB 4192 N. John Young Parkway Orlando, FL 32804

b. All requests must be received by (the last date of the contest: one week after the end). A list of prize winners will be available no sooner than one month after the contest has aired. The winner list will be available for pick up when the contest is officially over and prizes are verified and awarded.

#### **10. ODDS OF WINNING**

Odds of winning are based on the number of phone calls or entries received. STAR 94.5/WCFB is not responsible for failure of any caller to successfully dial the radio station or any callers who may be disconnected